* **﻿ How can Semi Permanent Make Up benefit me?﻿**

**​**﻿People have semi permanent make up for many reasons:  
   . not enough time to apply make up every day  
   . don't want to apply make up every day  
   . want to look their best at all times "wake up in your make up!"  
   . allergic to conventional make up  
   . alopecia  
   . sparse, very thin or no eyebrows or eyelashes  
   . rectify asymmetrical facial features  
If any of these reasons apply to you then you'll benefit from having semi permanent make up!﻿

* **﻿How long will my tattoo last?﻿**​**​**

﻿As a guide your tattoo can last 1-5 years. This varies person to person due to skin type, sun exposure, diet, aftercare, etc. Colour Boosts are recommended every 12ish months to maintain your treatment, these don't take as long and don't cost as much as your initial treatment. Microblading may need a top up slightly sooner then hair stroke brows.﻿

* **﻿﻿Why is it semi perm﻿anent?﻿﻿﻿**

Semi permanent make up doesn't go in as deep as a regular tattoo, we only tattoo into the dermal layer of the skin. The pigments we use are ﻿designed to ﻿fade out naturally over time, if you've seen a very old tattoo that's in an exposed area then you would have seen they turn﻿ blue a﻿nd patchy-not something you want on your face!  Also the face is an area that often gets touched and  is frequently exposed to UV rays, which is the prime cause of fading! Another consideration is over time ageing can change your facial features, so we may want to slightly adjust the shape and colour accordingly.

* **Will ﻿it hurt﻿?**

Even though semi permanent make up is a form of tattooing, it's gentler and less invasive than a normal tattoo...some people can even fall a﻿sleep ﻿during a treatment! Topical anaesthetics (numbing cream) will be applied to the area before the treatment, we will discuss this in your consultation.

**- What happens at**﻿**my free consultation?**  
You will come into the salon so we can discuss what treatment you'd like and the reasons why. We'll go through the necessary forms that you'll need﻿ to complete and bring in on the day of your treatment. You'll be able to ask any questions you may have about semi permanent cosmetics. A patch test will also be done to ensure you're not allergic to the pigments used. If you choose to go ahead and book your desired treatment a **£50 non refundable deposit is required**.

**- How long does the treatment take?**  
Each treatment and client can vary in time, but on average please allow 2-2.5 hours for the whole treatment.

**- What will I look like immediately after the treatment?**  
The shape will look more sharp and the colour can be around 30% darker straight after, but this will get lighter and soften after 4-7 days. You may experience slight swelling and redness (especially with lip treatments), this will settle an hour to a couple of days after the treatment.

* **﻿How long does it take to heal?﻿**

Everyone heals differently, but generally the surface skin heals between 3-7 days after the treatment and 10-14 days for underneath the ski​n.

* **How is Microblading different to Hair Stroke Brow tattoos?**

Firstly, they are the same in the fact that they both create imitation hair strokes, but microblading is done using a hand tool and hair stroke brows are done using a machine. With microblading there’s no vibration from a machine so there’s less trauma caused underneath the skin, therefore there’s less room for pigment to spread. This means the hair strokes will heal finer and more crisp, giving a light coverage. Microblading doesn’t go in as deep as the machine method, it goes into a layer of skin with more elastin in. Due to where in the skin the pigment is implanted and the amount, with Microblading there is no room for light to be reflected, resulting in it being impossible for the results to heal a warm colour it always pulls cool and ashy under the skin. Machine hair strokes go into a deeper layer of the skin with less elastin and create a bigger space from the small vibration the machine gives, this is why the hair strokes will go slightly blurred once healed as there’s more room for the pigment to spread.  
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* **Should I have Microblading or Hair Stroke Brows?**

Microblading is suitable for someone who wants light and subtle coverage and will suit cool brown tones. It’s also suitable for people who want to fill in small gaps or sparse areas.  
​Hair stroke brows are more suitable for people who want more of a medium coverage and someone who would suit a warmer brown tone. Hair stroke brows can sometimes last slightly longer then microblading before you need a colour boost.